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ERA ELEKTRONİK SANAYİ VE TİCARET A.Ş. QUALITY & SAFETY POLICY

- To fulfill all national and international safety laws and regulations for the products that are designed and produced by us in scope of the Automotive Electronics and Rail System Electronics; to take all of the required precautions in order to prevent the failures and errors that may occur in scope of our products and services by carefully managing the risks and by fulfilling the desired standards.
- To ensure the continuity and control of research, development and application activities on technical, safety and security issues for the products.
- To improve our current system to guarantee the security and health of all employees; to fulfill all the related national and international legal conditions with this purpose.
- To present contemporary technologies by exceeding the expectations of our customers by transforming them into innovative and high quality products and services.
- To provide our customers with the best and reliable products of highest quality at suitable market prices by fulfilling the globally competitive standards.
- To continuously increase the customer's satisfaction by gaining their trust in terms of service, quality and technology.
- To continuously improve our quality management system, products and services by utilizing the customers' recommendations & complaints as well as the results of the surveys to focus on customer satisfaction.
- To keep customer satisfaction at the highest level by delivering on time
- To measure, analyze and continuously improve the efficiency and effectiveness of the Quality Management Processes.
- To carry out innovative activities to increase, develop, improve and differentiate the functionality of the products with the benefit of being a design center.

M. Oğuz ÇİTÇİ
Chairman of the Board